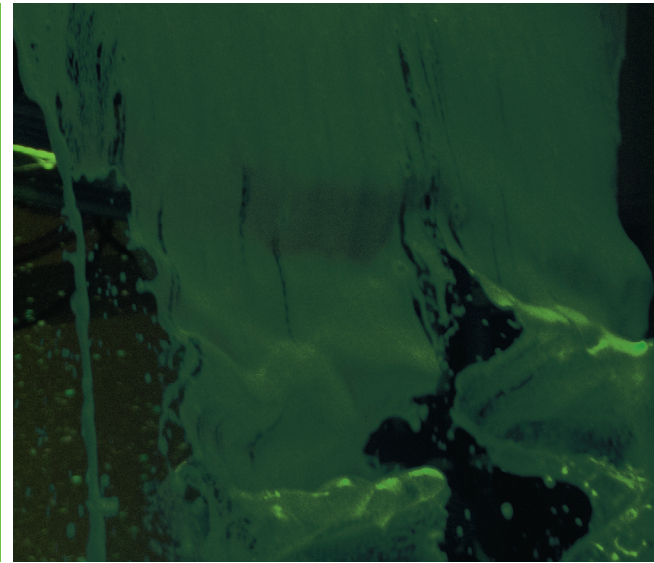


At Ver-tech Labs, we provide more than the best truck, large vehicle and car wash detergents and soaps to our customers; we provide comprehensive solutions to

**CLEAN BETTER**



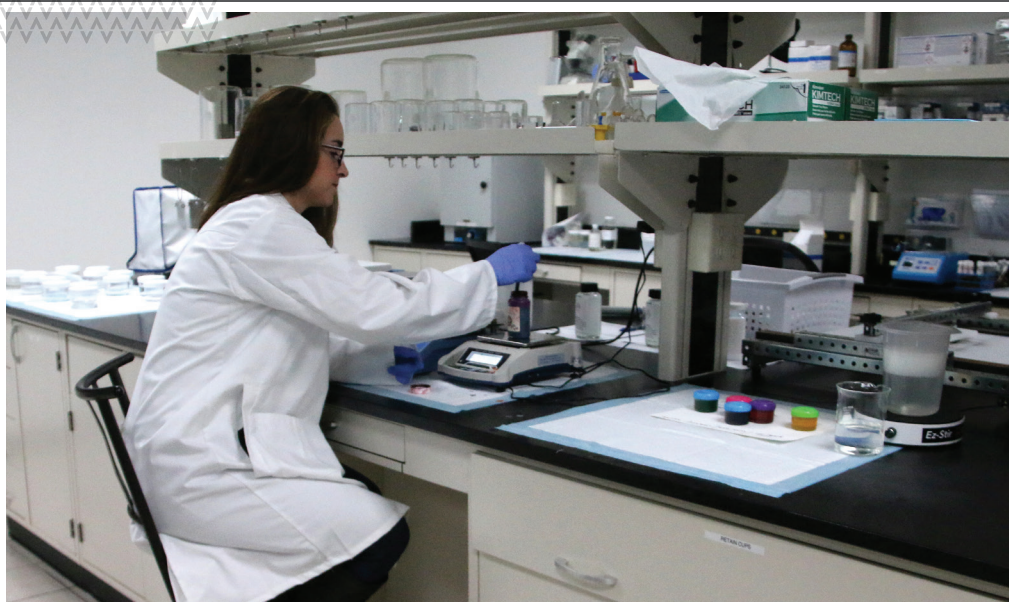


Our 72000 sq ft facility houses an on-site chemical laboratory, production area, inventory warehouse, shipping and receiving docks and office space.



We manufacture chemicals safely and consistently using raw materials from trusted suppliers.

In today's environment running a profitable car wash is becoming increasingly difficult. That's where we come in. **Ver-tech Labs not only manufactures the best reclaim compatible car wash chemicals in the industry, but we work with each of our customers to create a customized solution that exceeds their high standards.** We offer a complete line of soaps and detergents for fleet, truck and large vehicle washing.



Our chemistry team maintains rigorous testing and performance standards for all products. Their innovative approach to research and product development sets them apart from the other technical teams in the industry.



Our partnership with customers ensures proper chemical use with ongoing field support and a wide range of consultative services. **Ver-tech products are designed with highly advanced formulas using the newest technology and raw materials available.** Our customers experience better cleaning, water savings and a more profitable wash.



**GET THE CLEANER  
DIFFERENCE,  
CLEAN BETTER  
WITH VER-TECH.**

[www.ver-techlabs.com](http://www.ver-techlabs.com)



## **TONY VERTIN** CEO, Ver-tech Labs

BS - United States Military Academy, West Point, NY  
MBA – Wharton School, University of Pennsylvania, Philadelphia, PA

I am personally committed to running a business with integrity, pushing for continuous improvement in all areas of our operations and maintaining a customer-centric philosophy.



# **GUIDING PRINCIPLES FOR ALL VER-TECH TEAM MEMBERS**

## **INTEGRITY**

We will conduct all of our business transactions with integrity. We stand by our word and decisions. As a corollary, we will not do business with unethical people or unethical customers. If I am uncomfortable with the customer or business partner we will not do business with him. I have learned in my professional life the cost of doing business with unethical organizations far exceeds the profitability.

## **PROFESSIONAL EXCELLENCE**

Our goal at Ver-tech is to be the industry leader. We will have the best products and the best sales force in the industry. Our professional demeanor and customer interactions need to set us apart from our competitors.

## **INITIATIVE**

I expect people to take the initiative in everything they do. I trust each of you to make decisions or take actions that are in the best interest of our company. In general, I have always found it easier to beg forgiveness than ask permission.

## **CUSTOMER FOCUS**

Our mission is to help our customers grow their business and improve their profitability. We will provide the customer products and services that will most improve their business. I believe that whatever product is the best value for the customer is the most profitable choice for Ver-tech and the individual salesman.

## **INNOVATION**

We must be innovative in all aspects of our business-technology, marketing, manufacturing and distribution. We should be always looking for better and less expensive technology for our customers. Innovation is everyone's responsibility. We should be constantly trying new products and processes to see if we can provide a better solution for the customer.

## **SWING FOR THE FENCES**

Using a baseball analogy, we need to hit singles and doubles every day. However, if we are to be truly successful, I would like everyone, including myself, to swing for the fences at least once per week.

## **TEAMWORK**

Everyone at Ver-tech is an integral part of our team. In order to be successful, all of us need to work together and support each other towards a common goal.

## **HAVE FUN**

Life is too short to be miserable at your job. I try to create a fun and challenging workplace. I cannot mandate that you have fun because that is intrinsic to the individual, but I like working with people who are passionate and enjoy their job and co-workers.