



THE TRU PEARL™ PREMIUM CLEANING AND PROTECTION SYSTEM IS A NEW WAY TO CLEAN AND PROTECT CARS FROM VER-TECH LABS.

Vehicles washed with the Tru Pearl protection system are shinier with a brilliant mirror-like reflection due to the smoothness of the surface. Similar to the way a pearl grows in an oyster, the Tru pearl system adds microscopic layers of protection every time you wash your car.

Tru Pearl products will give car wash owners and operators a competitive edge in the market. Like virtually all Ver-tech Labs products, Tru Pearl products are reclaim compatible. Try something that's truly different – ask for the Tru Pearl™ Protection System.

THE TRU PEARL PRODUCTS HAVE BEEN FORMULATED TO WORK TOGETHER FOR OPTIMUM RESULTS

Ver-tech Labs developed Tru Pearl products as an answer to the question "Do you have ceramics?" The car wash industry is not immune from catch phrases and terms which may not be completely accurate. We wondered how do you take the ceramic coating process – detailed cleaning of a car including claying, careful application of ceramic coating material, eight plus hours of cure time – and make that happen in under three minutes? The second question that factored into our development process was how does Ver-tech Labs formulate a product line that provides exceptional results at reasonable prices? A key component of our mission has always been to provide value by helping car wash owners clean better and improve profits. The new product line needed to align with Ver-tech Labs' mission and values.

Ver-tech Labs started the research and development process by focusing on the cleaning end of the car wash, rather than a new wax. We needed a cleaning product that provided synergy with every other product in the car wash. After several months of successful trials of the cleaning product in select car washes, Ver-tech Labs formulated an all-surface protectant and a drying agent to provide optimal levels of protection and shine. This trio of advanced technology R&D products was thoroughly tested for over a year. The results were even better than anticipated. We knew we had something special when our test sites asked if they could continue to purchase the R&D products after our trial ended. Car wash owners and customers immediately noticed the difference when our test products were no longer being applied.



TRU PEARL CLEAN (TRU100)

Tru Pearl Clean is an advanced cleaner that penetrates surface pores and imperfections to remove deep seated road grime, dirt and soils. Tru Pearl Clean leaves a pristine surface that will optimize the performance of Tru Pearl Shield and Tru Pearl Dry.



TRU PEARL SHIELD (TRU300)

Tru Pearl Shield is an all-surface protectant that will protect your vehicle from the elements and leave the car with a showroom shine. Tru Pearl Shield gives your car surface a smooth, new car feel.



TRU PEARL DRY (TRU200)

Tru Pearl Dry enhances drying and creates an extremely water repellant layer. This layer makes it more difficult for post wash road grime and dirt to penetrate the surface.

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