



About Ver-tech Labs

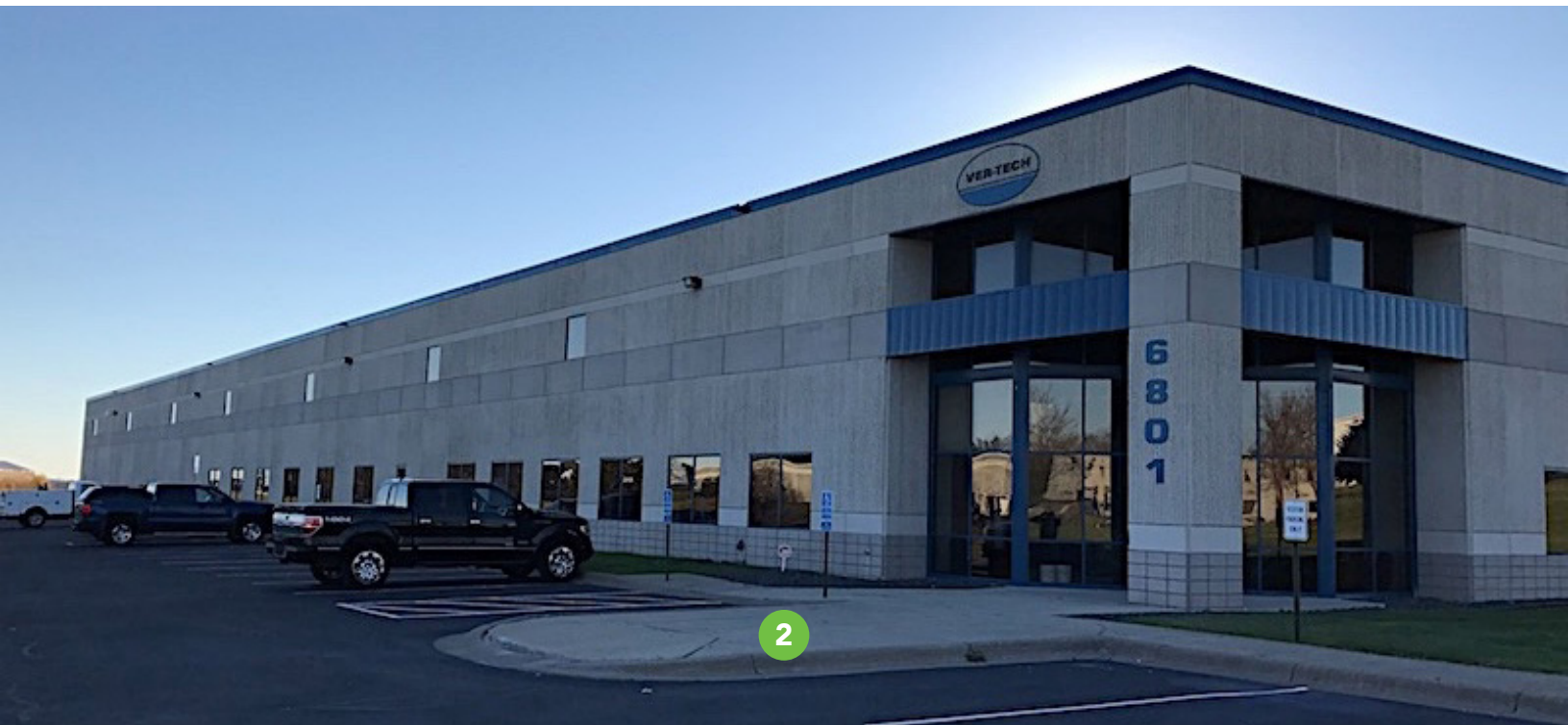
Ver-tech Labs manufactures a complete chemical line for all types of professional car washes.

Our product line includes:

- High pH presoaks
- Low pH presoaks
- Foam detergents
- Triple foams
- Drying agents
- Protectants
- Wheel cleaners
- Tire dressings
- Prep gun soaps
- Debuggers
- Concentrates
- Self-serve products
- Salt Shield®



Since 1981, Ver-tech Labs has manufactured transportation and industrial cleaning solutions. Our 72000 sq ft facility houses an onsite chemical laboratory, production area, inventory warehouse, shipping and receiving docks, and office space. A second warehouse is located near Detroit, MI.



Ver-tech Labs Mission

Ver-tech Labs will provide our customers with the right combination of products and technical expertise to produce the highest quality clean vehicle possible in friction or touchless washes.

Here's how do we do it:

- People** An experienced and talented field sales force, combined with an unmatched technical team, that works with our customers on-site to solve their toughest cleaning problems.
- Products** An innovative product line with revolutionary road-film breaking technology to solve the toughest cleaning and drying problems.
- Partnership** A belief that our customers are our business partners. We know that if our customers are not profitable, Ver-tech Labs will not be.

We realize that individual situations require unique solutions; cleaning conditions change. We are committed to work on every challenge. Our success depends on our efforts to make your wash a success.



TONY VERTIN CEO, Ver-tech Labs

BS - United States Military Academy, West Point, NY
MBA – Wharton School, University of Pennsylvania,
Philadelphia, PA

I am personally committed to running a business with integrity, pushing for continuous improvement in all areas of our operations and maintaining a customer-centric philosophy.

Manufacturing

Our chemical production process follows a few simple maxims.

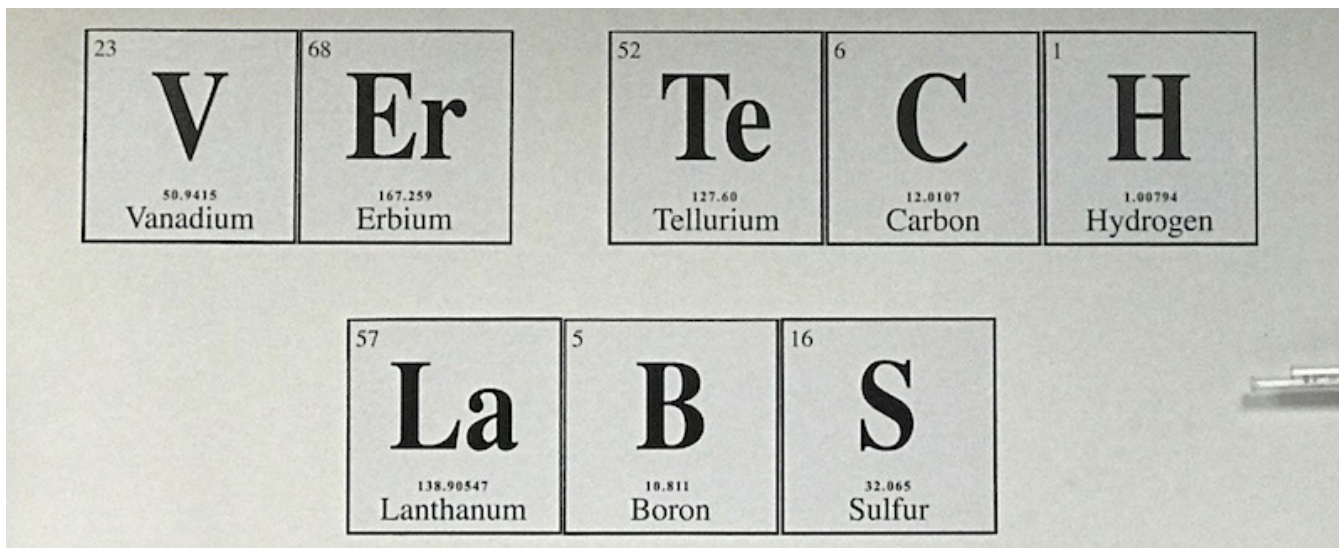
- Manufacture chemicals safely and consistently using raw materials from trusted suppliers.
- Every chemical batch is tested for quality control and a retain system is in place.
- Production methods rely increasingly on automated equipment for speed, accuracy and increased quantities.
- All chemicals are packaged in accordance with Globally Harmonized System (GHS) standards.



Extensive warehouse space is devoted to storage of bulk quantities of raw materials and inventory. Raw material purchasing practices ensure we can keep costs competitive and reinforce 'favored client' status with our suppliers. We choose make to stock (MTS) for our high demand items and consumer demand forecasts. Our inventory allows for multiple truck size orders to be fulfilled within one or two days or sooner.



Chemistry



Our chemistry team is the heart of Ver-tech Labs. All VTL products are on a schedule of review to monitor product performance in the field, raw materials upgrade and improved capabilities. In addition to quality control and continual product improvement, new product formulations are explored daily. The technical team works closely with suppliers and various research groups to discover new applications in the carwashing industry. The technical team supports the sales team by observing chemical use in the field and custom formulating products desired by customers.



One of the major areas of emphasis of our technical team is to reduce the cost of water in car washes. Ver-tech Labs is the market leader in manufacturing detergents and waxes products that improve the performance of water reclaim systems. Additionally, our chemists have been developing products that use less water for cleaning and rinsing, saving water and sewer costs.

We also seek outside, independent lab testing for some of our products.

Salt Shield® is a Ver-tech Labs product and is the original, lab tested product proven to reduce the corrosive effects of road salts found in winter deicers and dust suppressants. This type of innovation is typical of our company and is widely copied by a number of our competitors.



Sales Team

While there is a lot of work behind the scenes, Ver-tech Labs customers all form a relationship with our chemical sales representatives. Supplying car wash chemicals is a business that requires us to partner with our customers. Our sales team is currently composed of 13 direct sales representatives with over 250 years of combined vehicle wash experience.

Every member of the sales team can be described as professional, ethical and genuinely caring. Sales team members will problem solve chemical usage with car wash owners and managers to ensure the result is the cleanest car possible. We also encourage our representatives to work in the field with each other, outside of their normal geographic territory to expand their car wash knowledge base.



Professional References for Ver-tech Labs

(more references are available upon request)

Mark Kummer

Country Club Car Washes
St. Louis, MO
Phone:314-713-8655
Email: mark@cccwstl.com

Allen Usher

Kermit's Car Washes
Grand Island, NE
Phone:308-379-5144
Email: ausher@krgi.com

Todd Christopher

Classic Auto Wash
10275 Pelham Rd, Allen Park, MI 48101
Phone:313-475-2216
Email: tpccarwash@gmail.com

Dan Durr

President/CEO
Don's Car Washes, Inc.
Fargo, ND
Office 701-478-3667
Email: dan@donscarwashes.com

The Ver-tech Labs [YouTube channel](#) has a number of videos which highlight who we are, chemistry and our products.

SAMPLE:

Testimonial
Testimonial

https://youtu.be/bY_5JAyw7rs
<https://youtu.be/FxNVkOh5fWs>

Product Rinseability

<https://youtu.be/9z6gl-vAPAk>

Reclaim Compatibility

<https://youtu.be/orN0tni4Q1g>

Salt Shield 360

https://youtu.be/k8ylyIT_SJ8